



sToPollution® carries in it's Pouch - ToPo® - to help in the increasingly desperate war against Plastic Waste and Environmental damage to our Planet and our Health".

Last week the EU Parliament voted to ban "Single Use" Plastic across the board to stop the unending stream of plastic pollution making its way into the Oceans. 70% of Maritime litter consists of "Single Use" plastic. MEPs voted 571 to 53 in enforcing the ban by the end of 2021. This, at last, shows the absolute necessity of finding ways and means to find answers to the problems of plastic pollution.

In most cases "Necessity is the Mother of All Invention" so wrote Plato thousands of years ago. In that case ToPo® is indeed proud to be considered as a Child, for it was created and Designed to help the Plastic, Beverage and Fast Food Industries to do a 360 degree "U-Turn" on the plastic screw top currently in use and stop it from being a "Single Use" discarded item into a much loved, sought after and collected Toy with limitless and boundless opportunities of use.

It is quite difficult to imagine a Bottle Top becoming, amongst so many other things, a complete Chess Board and Set but with ToPo® that is exactly what can happen! Either 3D to 2D constructions can be made and because of Digit printing on the "ToPo® surface, from Spelling games to Numerical challenges, from Mosaics to Tiled pictures can be created, from Wall Hangings to Message Boards - it is limited only by the imagination as to what can be achieved.

So from being a dreaded Pollution Hazard, with a single Design twist, the Plastic and Beverage Industries, between them, have created an item, once reviled and feared as a "Single Use" plastic closure, into becoming a beneficial useful and potential Icon of their separate Industries. The Branding opportunities alone open up a variety of

magnificent vistas! This opens up a really exciting opportunity for National Competitions, notably for schools, for Awards (Possibly The "GREEN CAP" Trophy?) to be given for the best Creations made with ToPo®, in a variety of categories, sponsored by Corporations in the Plastic/Beverage/Food Industries. This would be a way of showing the concerns the Industries share in the battle to save the Environment in a really practical way. Needless to say the advantageous Publicity to all involved would be immeasurable but most of all the Environment itself."

On top of that winning formula ToPo® also gives direct financial benefits. Firstly in increasing Global sales by demand for any Beverage that "wears the ToPo® Cap", from Water through the whole Gambit of Soft Drinks to Dairy products and stopping who knows where? By business acumen Increased sales should lead to increased profits. Could, however, the very Intrinsic value that ToPo® contains as a recyclable item, no longer discarded Globally in the Trillions, but now recycled with a value of Millions in Monetary terms which could be to the benefit of Charities, preferably perhaps to Children's causes. Children helping Children less fortunate than themselves. At the same time as collecting ToPo®s awareness is very much placed on the container Host and that it should be placed into the appropriate recycling Bin.

sToPollution® is very much the "Name of the Game" with ToPo in it's Pouch; but there is also very much more "Drink For Thought"

